

Assignment 3: Color Schemes

Student learning outcomes:

1. Students will incorporate DIV elements into their web pages.
2. Students will create styles that apply to nested DIV elements.
3. Students will create several different color schemes using the Adobe Color web site, learning about different kinds of color schemes including complementary, analogous, monochrome, and others.

Real world applications:

1. Creating a page that has color schemes is part of putting together a creative brief that includes a consistent set of styles, fonts, colors, image treatments and other selling points.
2. Designers need to understand the application of colors, feelings and physiological changes due to viewing different colors, the warm-cool continuum, the light-dark continuum, and the different color schemes such as complementary and analogous.

Assignment requirements:

- The page will display six different color schemes with heading that indicate the name.
 1. Complementary
 2. Analogous
 3. Monochrome
 4. Split Complementary – since this color "rule" is not built into the Adobe site, students must create their color scheme manually using the "Custom" rule.
 5. Custom – try to create a color scheme that is none of the above, and is also not triadic (that is, not equally spaced around the color wheel).
 6. Explore – choose a color scheme that someone else created previously.
- The page will be mostly centered.
- The page will use H2 headings for the color scheme names.
- The page will use styles such as width, height, and display (inline-block).
- The page will use inline styles to put different background colors on the color wells.

