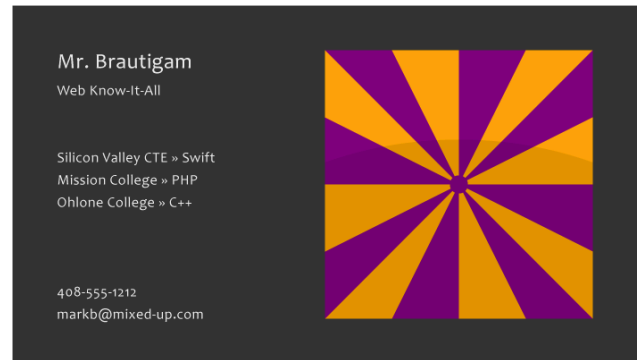


Adobe Illustrator Lesson 2: Business Card

Objectives:

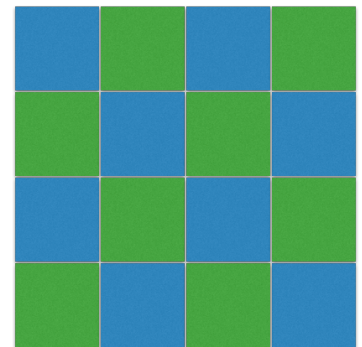
1. Create a business card with your name, email address, phone number, and a simple graphic image
2. Create text that aligns properly and perfectly
3. Make squares and place them precisely in a grid
4. Use guides
5. Use the pen tool go create simple obtuse triangles
6. Recognize when duplication will make a project easier
7. Duplicate objects and rotate them



Steps:

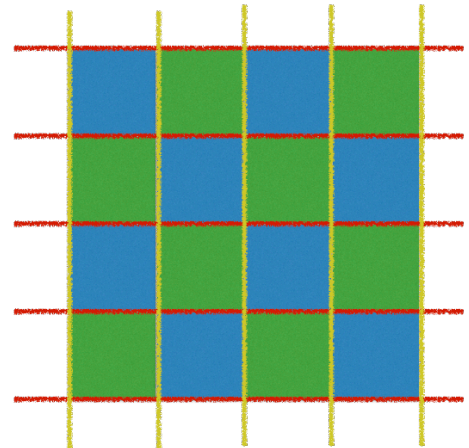
Part 1: Make squares

1. Create a new document, Print settings, custom size 3.5 inches wide by 2 inches high.
2. Create a small square, about 3/8 inch high. Hold down the shift key to make sure it is exactly square.
3. Duplicate the square 3 times to create a row of squares perfectly aligned. Color the squares in alternating colors to make them easier to see (for example, purple and orange.)
4. Group the 4 squares.
5. Duplicate the group 3 times to create 4 rows of squares perfectly aligned. Try to change the colors. Since the rows are groups, it might be hard to color the individual squares.
6. At this point, you should have a 4x4 grid of 16 squares perfectly aligned.



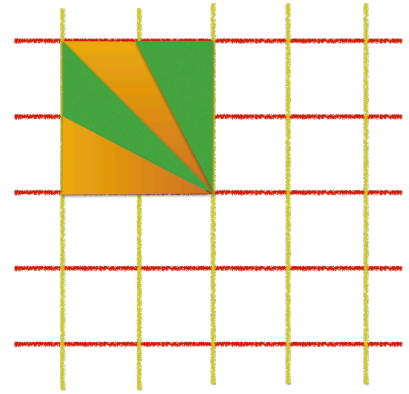
Part 2: Place guides

1. Group the grid of 16 squares into one group.
2. Place the group so that it is perfectly aligned from the top to the bottom of the card (vertical align).
3. Place the group so that it is approximately the same distance from the right edge as it is from the top. (So that it has equal margins on 3 sides.)
4. Turn on the rulers.
5. From the left edge ruler, draw out 5 vertical guides to the edges of the squares.
6. From the top edge rules, draw out 5 horizontal guides to the edges of the squares.
7. Turn on "snap to guides."



Part 3: Make Triangles

1. Using the Pen tool, click out a triangle from the top left corner, to the next guide to the right, to the center of the squares, and back to the top left corner. Just click; do not drag.
2. Use the white arrow tool to place the 3 corners precisely on the guides.
3. Using the Pen tool, click out a triangle from the top left corner, to the next guide lower, to the center of the squares, and back to the top left corner. Just click; do not drag.
4. Give the two triangles no stroke and different fill colors (for example, orange and purple).
5. Repeat steps 1-4 to make two more triangles to fill the upper left corner.
6. You need to make 12 more triangles. You could repeat steps 1-5 above three more times. OR you could duplicate the triangles you just made, rotate them 90, 180, and 270 degrees, and place them precisely where they belong.
7. You can find the rotate tool by hovering with the black arrow tool near the corners, but not precisely on the corner.
8. To rotate an even number of degrees like multiples of 45 or 90, hold down the shift key while using the rotate tool.



Part 4: Make the text

1. Using the Text Tool, write your name on the left half of the business card.
2. Using the Text Tool, write your email address.
3. Using the Text Tool, write your phone number.
4. If you have a business name or a fake business name, write it too.
5. Make sure your text fields all use the same font.
6. You can make the business name or your name a larger size or a different color, but the font should be the same.
7. Use the alignment tool to align the text to the left, leaving a margin on the left roughly the same size as the right margin.
8. Use the distribution tool to make sure there is equal spacing between all the text fields from top to bottom.

Part 5: Finishing Touches

1. Make a small circle in the exact center of the grid. Use the alignment tools to place it perfectly.
2. Make a large circle to form the shading. Color it black but make the color slightly transparent.